

POLICY ON QUALITY AND ENVIRONMENT OF BEACHES AND COVES IN SANTA POLA

The Beaches Department of Santa Pola Council is committed to providing high-quality services and maintaining and conserving the natural resources of our coast according to the objectives, policy and applicable legal requirements of ISO 9001 and ISO 14001 standards on Quality and Environment, respectively.

Our principles:

To satisfy the needs of citizens, users and stakeholders in accordance with the policy and principles established by the Beaches Department.

Our objective:

To be a seaside town that sets an example with our coastal policy based on monitoring, control, and innovation, and with the intention of providing attractive beaches year-round (with respect for the natural surroundings as a basic principle).

Our values:

In line with the sustainable development goals, principles of quality and accessibility and focused on conserving and improving our coastal ecosystem.

The City Council's undertakings are summarised in the following operational principles:

- Encourage participation and awareness among all stakeholders.
- Ensure that the natural elements of the coast are duly protected and conserved.
- Apply tools for improvement to address risks and opportunities to raise the organisation's environmental performance.
- Establish action plans to minimise environmental impact and prevent environmental contamination derived from the activities and services provided.
- Ensure that up-to-date, reliable information is available to all users, residents and other stakeholders on the environment, and the quality and services available.
- Establish channels of communication with all stakeholders to identify needs, set goals and promote continuous improvement.

The **Beach Management Committee** is responsible for setting these guidelines. This comprises Councillors with a role in beach management and is chaired by the Mayor of Santa Pola.

This policy applies to all activities and services on Santa Pola's beaches and coves, which will be published via all means available to us.

Santa Pola, June 2023

Ms Loreto Serrano Pomares
Mayor of Santa Pola
(Digitally signed)



